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Logging and Lumber Production Art Exhibit

“Logging and Lumber Production in the Pine Region of California” is the title of an exhibit of art now on display (Feb. 22 to March 21) at the M. H. DeYoung Memorial Museum, Golden Gate Park, San Francisco, Calif. The prints in the collection are the work of one of America’s foremost photographers, Berenice Abbott of New York. Much of the collection is devoted to the human element—character studies and action photographs of the lumberjack. The photographs were made in the summer of 1943 at Westwood and Camp Bunyan, Calif., on the operations of the Red River Lumber Co. Later showings in art museums in various parts of the country have been scheduled.

Launch Joint Advertising Campaign

A national advertising campaign has been launched jointly by The Mengel Co., Louisville, Ky., and the United States Plywood Corp., New York City, to develop consumer acceptance of Weldwood Plywood and Mengel Flush Doors, for wood paneled walls, dri-wall construction, and flush doors. Direct-mail material and dealer helps will supplement the advertising campaign, which embraces consumer magazines in the home field