

THE FOREST TIMELINE

September 17th

"THE RIGHT ENVIRONMENT FOR YOU: TALKING WITH STUDENTS ABOUT NATURAL RESOURCES AND FORESTRY"

**A presentation by Sam Cook and Tremaine Brittian
of NC State University**

For college-level programs in natural resources, attracting and retaining students has been and remains challenging. What are the issues students and the schools face, both in the past and today? What can colleges, professionals, and employers do to reach prospective students and employees?



To discuss these and other related issues, join Tremaine Brittian and Sam Cook of the North Carolina State University College of Natural Resources on Sept. 17 at 1 pm ET for "The Right Environment for You: Talking with Students about Natural Resources and Forestry." Please register for the free presentation.



This presentation has been approved for 1 hour of CFE credit for Society of American Foresters members in Category 1.

Unlocking the
Bioeconomy
for

Nontimber Forest Products



September 30th

**"STONE PINE
CULTIVATION AND
THE EMERGING
BIOECONOMY IN
CHILE"**

A Presentation by Verónica Loewe Muñoz

Dr. Veronica Loewe Muñoz will discuss the potential contribution of stone pine, an emerging crop in Chile, in terms of its socioeconomic benefits and its relationship with the bioeconomy. An economic assessment of stone pine cultivation was estimated under different management schemes: medium-intensity managed plantation, medium-intensity managed agroforestry system, and high-intensity managed plantation. Regardless of the management scheme, stone pine plantations would contribute to sustainable socioeconomic development, representing opportunities to transition to a bioeconomy.



Visit [our website](#) for more info and to register for this free event. This webinar series is hosted by the U.S. Department of Agriculture, U.S. Forest Service, the Forest History Society, Renmin University of China, and the IUFRO Task Force.

Register Here

FHS to Present at Upcoming LTA "Rally"



Following the successful conclusion of a collaboration with the Land Trust Alliance to develop a catalog of more than 1,600 resources to inform land trusts about the history of private land conservation, Forest History Society staff and leadership will take part in a workshop at the LTA's

upcoming "Rally." The "Rally" is the LTA's national land conservation conference, where land conservationists gather to learn, share ideas, and inspire one another to strengthen their work to build strong communities with open space, clean air and water, sustainable food sources, and natural habitats. The workshop "A Necessary Reckoning: Using History to Take Your Conservation Work to the Next Level" will, through a series of panels and breakout groups, explore how a deep understanding of a community's history and the wider role conservation has played in creating the fabric of land ownership and control we see today can help land trusts create new support for their conservation efforts.

FHS Board Members Michelle Steen-Adams and Sam Cook will take part in the first panel focused on how professional and personal experiences can impact the way we approach conservation questions. Michelle is an adjunct faculty member in the School of the Environment at Washington State University and Sam is executive director of Forest Assets and VP of the Natural Resources Foundation for the College of Natural Resources at North Carolina State University.

In the second panel, FHS Librarian Lauren Bissonette will share how researching library and archival records can be effective in understanding the impact of private land conservation. Matthew Himel, a postdoctoral fellow at the Center for the History of Agriculture, Science, and Environment of the South at Mississippi State University and a contributor to the FHS/LTA collaborative project, will present on how to research land history records.

The Rally is scheduled for October 5-7, 2021, and the Necessary Reckoning workshop will be 3:00 pm to 5:30 pm ET on October 5th. Registration for the Rally can be found [here](#). The full program can be found [here](#). Rally 2021 is a virtual meeting.

Happy 50th Birthday, Woodsy Owl!

Woodsy Owl turns 50 on September 15th, making him a solid Gen-Xer! This year, we thought we would re-share the blog post about one of the men credited with the creation of Woodsy Owl, Harold Bell. This post touched off a torrent of claims by others that they had created Woodsy and his original slogan "Give a hoot. Don't pollute!" Some even claim they had the documents proving that they *owned* the rights to the figure and they had been swindled or duped out of them by the government.

Why do so many people think that they created Woodsy? In the late 1960s, the U.S. Forest Service wanted a character who would do for pollution what Smokey Bear was doing for forest fires. Those who today claim that they'd



created Woody were children at the time who likely had been asked to draw or color Woody either as part of a poster contest or as a classroom activity. It's a mystery as to why they all believe they created it, but the historical record is pretty clear who did. You can read the blog post and see the comments [HERE](#). (Note: This is a link to our old blog site.) You can also read a "biography" of Woody in our magazine *Forest History Today* [here](#).

Forest Landowners Association Donates Archives to FHS



The FLA is celebrating its 80th anniversary in 2021.

FHS and the Forest Landowners Association has many connections, including several former and current FHS board members who currently hold leadership positions in FLA. So it came as little surprise when FLA approached us about taking on its record collection to be preserved and ultimately

made available for research. Since 2016, FLA has had its records, including all issues of *Forest Landowner* magazine since 1942, professionally preserved in acid-free storage boxes. The records and magazines remained in the FLA office, however, inaccessible to the public or for research.

So when the Past Presidents of the FLA pledged their support to ensure the preservation of the organization's history, FLA CEO Scott Jones turned to FHS for help. The initial delivery of the collection was made on a hot July day to the FHS archives. Pictured above (l-r) on delivery day are FHS President Steven Anderson, FLA CEO Scott Jones, and Scott's son, Elijah. FHS will continue to receive electronic and hard copy files in the years to come.

If you would like to support the FLA's past presidents in this effort, contributions can be made to the Forest Landowner Foundation online at the FLA website by following the link below, or by mailing a check to the address below and indicating "FLA Archives" in the memo line:

Forest Landowner Foundation
P.O. Box 117510
Atlanta, GA 30368

The Foundation will use 100 percent of your contribution for the archive project. Any amount you contribute will be used toward ongoing expenses for housing the archives.

[Support the Collection](#)

World Congress Set for Oulu, Finland in 2024



The Board of Directors for the International Consortium of Environmental History Organizations (ICEHO) selected the University of Oulu in Finland as the location for its fourth World

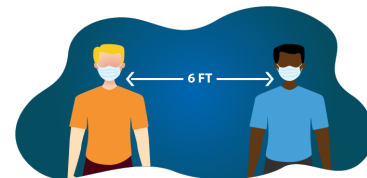
Congress in Environmental History. Cofounded by the Forest History Society, the American Society for Environmental History, and the European Society for Environmental History, and now with 30 members worldwide, ICEHO has organized three previous world congresses: Copenhagen, Denmark (2009); Guimarães, Portugal (2014); and Florianopolis, Brazil (2019). The Oulu congress will be in August 2024.

In a note from Roger Norum, a cultural anthropologist at the University of Oulu and lead architect of their proposal, he said, "I am so happy to learn that the ICEHO board has faith in all of us at Oulu and in the notion that our city and university will be a really special place to host your World Congress.... I hope that together we will be able to conceive of and convene a forward-thinking global congress that is conscious of both the importance of sustainable and planet-conscious academic meetings, and the need for such events to foster inclusiveness among, and enable accessibility to, as many scholars as possible."

With just over 200,000 residents and its geopolitically economic and cultural-historical location, the city of Oulu has been called the "capital of Northern Finland." The namesake university is well-regarded for environmental scholarship that brings together researchers in the humanities, social sciences, and natural sciences. Information about the World Congress and the host city and university can be found [here](#).

COVID-19 Update

FHS continues to follow North Carolina's recommended safety guidelines relating to COVID-19, and those for Durham County, where the headquarters is located. If you wish to visit us, we ask that you make an appointment first. Feel free to call us at 919-682-9319 to learn more.



FHS Fall Board Meeting Scheduled

FHS will hold its biannual board meeting on October 23rd. Originally scheduled to be held in Seattle as part of the Society's 75th Anniversary celebration activities, out of an abundance of precaution we are hosting the meeting virtually. Look for updates in November.



