



CONTAINERBOARD from Kieckhefer's Plymouth, North Carolina mill supplies K-E's eastern and mid-western converting plants.

## Full crop utilization reaches end-consumer with Kieckhefer-Eddy-Weyerhaeuser Merger



MAP indicates the location of K-E mills, plants and warehouses in 19 states. PHOTO shows the Whittier, Calif. plant.



The Kieckhefer Container Company-Eddy Paper Corporation merger into Weyerhaeuser Timber Company this spring enters the timber company directly into the end-product container business for the first time. It brings together the names of three respected firms—each in its own rights—whose combined facilities will henceforth be known as the Kieckhefer-Eddy Division of the Weyerhaeuser Timber Company.

A long-time manufacturer of sulphite and kraft pulp, Weyerhaeuser utilizes much of its pulp production to make bleached paperboard and unbleached containerboard, which is sold to paper and package manufacturers. It sells the rest to numerous customers on the open market.

Bleached kraft paperboard, sometimes referred to as "sanitary food board," is a special paper of considerable strength and utility. It is best known for its use in packaging milk, butter, meat and frozen foods. Containerboard, another kraft product, is the basic paper form from which corrugated and other cardboard box forms are manufactured.

Kieckhefer is engaged principally in the production of corrugated shipping containers, milk cartons and bleached and unbleached paperboard for its own use. Eddy mainly produces and sells corrugated shipping containers, boxboard and folding cartons.

In terms of Weyerhaeuser's forest resource policy to provide and utilize a continuous forest crop efficiently and completely, the Kieckhefer-Eddy move is an effective step toward attaining full crop utilization. The WTCO. presently manufactures lumber, plywood and a variety of lumber products. From substantial quantities of wood chunks, mill ends, bark and tree species not suited for standard lumber products, the company also manufactures hardboard, particle board, ply-veneer, bark and fiber products, in addition to pulp, paperboard and containerboard. This product diversification has enabled the company to use more of the wood fiber grown on its lands—to harvest it economically while at the same time providing a continuous wood supply for the future.





ABOVE: Experienced personnel inspect K-E milk cartons before shipping. BELOW: One of 17 K-E plants. Site is Belleville, Illinois.

The uniting of these companies will bring even greater emphasis on efficient utilization. Kieckhefer-Eddy products—cartons, containers, boxboard—are made from kraft pulp. The production of kraft pulp depends almost entirely on wood chunks, millends and other formerly non-used woods and sawmill leftovers. As more kraft production is needed by Kieckhefer-Eddy and the company's other market customers to meet the demand for containers, cartons and other forms of packaging, Weyerhaeuser's wood supply can be more completely utilized and converted to higher uses.

Kieckhefer Container Company operates 10 milk carton converting plants located at Camden, New Jersey; Jacksonville, Florida; Seymour, Indiana; Carpentersville, Illinois; Three Rivers, Michigan; Hastings, Nebraska; Gar-



AN ARRAY of "Pure-Pak" milk cartons made by K-E.

land, Texas; Salt Lake City, Utah; Whittier, California; and Vancouver, Washington. They are located near large consuming centers to give good delivery service. Special machines in these plants die cut, print and glue the milk cartons that are then sold directly to dairies. The cartons are mainly of the "Pure Pak" design developed by the Ex-Cell-O Corporation.

Kieckhefer also operates nine shipping container plants which, together with Eddy Paper Corporation's eight, are located at Westbrook, Maine; Baltimore, Maryland; Delair, New Jersey; Parkersburg, West Virginia; Tampa, Florida; New Orleans, Louisiana; Alameda and Colton, California; Rochester, New York; Belleville and Rockford, Illinois; Three Rivers and Detroit, Michigan; Manitowoc, Wisconsin; Cedar Rapids, Iowa; and Austin, Minnesota.

These plants make cardboard boxes and shipping containers for breakfast cereals, cigarettes, nylon stockings, cake mixes, chocolates, cold cut meats, spark plugs, cosmetics, and a host of commodities for which proper

packaging is essential. Shipping containers are mainly sold to manufacturers and processors who use them to pack and ship their products.

Pulp and paperboard for the Kieckhefer-Eddy converting plants are largely produced by a wholly-owned subsidiary at Plymouth, North Carolina, the North Carolina Pulp Company, and by K-E board mills at Delair, New Jersey, and White Pigeon, Michigan. Behind this production, some 400,000 acres of pine-dominated forest lands are scientifically managed to supply part of the Kieckhefer-Eddy wood fiber needs. Most of this acreage is in North Carolina with minor portions in Virginia and Maryland. Substantial K-E pulpwood requirements are met by purchase from numerous pulp woodlot owners.

The Kieckhefer-Eddy action with Weyerhaeuser gives the timber company an opportunity to market its forest products directly to consumers, many of whom to date have not been aware that most of the basic commodities they purchase daily are packaged in a tree farm product.

PRINCIPAL K-E PULP AND BOARD MILL is located on the Roanoke River at Plymouth, North Carolina.

