

REUBEN B. ROBERTSON, JR., president of The Champion Paper and Fibre Company, was born in Asheville, North Carolina, June 27, 1908. He attended Yale University, graduating in 1930 with a degree in chemical engineering from Yale's Sheffield Scientific School. He then spent some months in Europe learning about forestry practices there, to further the career with Champion for which he was preparing.

He joined Champion in the summer of 1930 and four years later was made assistant general manager of the Carolina Division. Rising through a number of positions of increasing responsibility, he was elected vice president in 1935, executive vice president in 1946 and president of the company in 1950.

His work has not been confined to Champion, however. He served on the War Production Board and in the Armed Forces during World War II. In 1950 he was appointed a member of the National Wage Stabilization Board. He is vice chairman of the Business Advisory Council of the Secretary of Commerce. In 1953 he was named Man of the Year by the National Association of Manufacturers for his leadership of the Mutual Security Program of Evaluation Team assigned to Germany by Harold E. Stassen.

From 1955 to 1957 he served as U. S. Deputy Secretary for Defense. (His father returned to the position of president during this period).

His numerous activities include directorates in a number of large corporations and membership in many social, civic and trade organizations.

In 1938 Reuben B. Robertson, Jr., married Margaret Watkins of Charleston, South Carolina. They have six children.

*Reuben B.
Robertson, Jr.*

