

Safety Pays Off in Money

for employes with accident-free marks in new program which emphasizes importance of caution in safety



"Herman I. Cautious" posters will be used to tell safety ideas in new program. Behind posters are, from left: Francis Welty, Helen Wynegar, Herbert Schriner, Gordon and Gog Young, safety director of Pacific Plywood Co.

The safety department of Pacific Plywood Co. and subsidiaries of Dillard, Ore., has worked out a new concept in safety so novel it has copyrighted the idea.

Using the slogan, "Caution Pays You," the new safety program has been launched under the direction of Safety Director Bob Young.

Caution is the keynote of the plan, but not only does it work on the basis of preaching caution, the idea has gone one step farther: It actually pays its participants, said Mr. Young.

Under the plan the employes are rewarded with additional income based on monthly company contributions, if they can turn in a safety-free year. An annual cash award is made. It is known as the Safety Dividend Account plan.

Helping to put the plan into effect is a newly created character, Herman I. (Izzy) Cautious who will demonstrate various ideas behind the campaign in signs and posters all around the plant.

Another phase of the campaign is a program of monthly letters sent to homes of workers.

Added benefits for those maintain-

ing accident-free records will be developed as the program progresses.

Mr. Young states, "We are adapting the word 'Caution' as a keynote idea in our campaign because we feel that where there is caution, there is safety—that safety actually is a by-product of caution."

To make the plan more effective, the safety director will ask employes from each segment of its operation to serve on the safety committee. The duties of this committee will be to analyze each accident that has occurred since the last regular meeting and to take the necessary steps to insure against further accidents of the same nature.

Considerable interest has been shown in the plan by outside industries, and many inquiries have been made about its operation even before it has been started. The idea, said Mr. Young, is to give the employes added incentive to be cautious all the time, not just part of the time. If that idea can generally be sold, it will lead to more caution on the job as well as elsewhere, he concluded.

This program can be made available to interest outside companies.

Safety Bulletin No. 1

THINK SAFETY!



Wheezy ramp rider... Don't be one. Back down ramps as gravity's on your side and holds head light against road. And do load in the direction you're driving!

Automatic

Automatic Transportation Company

THINK SAFETY is the theme of a series of 16 new safety posters published by Automatic Transportation Co., manufacturer of electric-driven industrial trucks. Each poster emphasizes the importance of safe driving practices by fork truck operators. The posters are 11x17 inches. Copies are free from Automatic Transportation Co., 149 West 87th Street, Chicago, Ill. Also available is a training manual for industrial truck operators.