TRAILS OF THE WILD

Members Endorse "Trail Riders of the National Forests"

"The greatest travel opportunity I have ever known," is the way a famous traveler and educator summed up The American Forestry Association's Trail Riders of the National Forests. "I have paid ten times the price for half as much."

That is the spirit with which this opportunity to ride into two of America's greatest forest wildernesses has been accepted by knowing and thinking people. For never before has the public been invited to explore a country known only to a few native woodsmen and rangers under the leadership of such organizations as The American Forestry Association and the United States Forest Service. To insure the best travel conveniences the Northern Pacific Railroad is also cooperating.

The first trip, starting July 10, will be into the wild South Fork region of the Flathead National Forest, in Montana. The cost, reduced to actual expenses, will be about seven dollars a day, or $43.75 complete from Missoula back to Missoula. Six days will be spent in "boots and saddle." The second ride of the Trail Riders, into the Sun River wilderness of the Lewis and Clark National Forest, also in Montana, will be for five days, at a cost of approximately eleven dollars a day, or $54.75 complete from Helena back to Helena. This trip will get under way August 16.

Reduced railroad rates to both Missoula and Helena will be in force during the time of both trips. These rates, supplied by the Northern Pacific Railroad, are set forth in the box on this page.

"It is a conservation proposition for genuine open air recreation, information and education direct from the heart of Nature," writes Jewell Mayes, secretary of the Missouri Department of Agriculture. Austin F. Hawes, state forester of Connecticut, looks upon the Trail Riders as "the kind of project which I have long thought ought to be done and believe The American Forestry Association has made a good move in taking it up."

"I intend to take my family of five on both trips," writes a member from Massachusetts. From Missouri: "At last here is a trip that should appeal to every red-blooded American and at a cost that is within their reach." A member from Pennsylvania is "sending his boy and girl, who are now in college," while in California two young ladies "are looking forward to a life long ambition to explore a real wilderness."

The ranks of the Trail Riders are filling. If you have not made your reservations do not delay. As a member you are not required to make an immediate deposit. Just tell us to reserve a place for you. But act now.