Goldie Bear Heads for Red-Carpet U.S. Capital Reception, ‘Wedding’

By the Associated Press

Goldie the Bear will get the red carpet treatment when she arrives in Washington, D.C., today to become the mate of the famed Smokey the Bear.

Goldie will receive a police motorcycle escort as she is rushed to the National Zoo at Washington for her first meeting with Smokey.

The big event has been designated as the marriage of Smokey and Goldie. Both are natives of New Mexico and both became orphans early in life.

Goldie left Santa Fe Friday for Washington in the New Mexico Land Office plane which was equipped with a special cage for the trip.

State Forester Ray F. Bell and pilot Clyde Hoyt accompanied Goldie on her nuptial journey.

The plane stopped in Oklahoma City Friday afternoon where a special airport program was scheduled. Goldie then made another appearance at Indianapolis and a stop-over this morning was scheduled for Pittsburgh.

Goldie will be presented to Dr. Leonard Carmichael, executive secretary of the Smithsonian Institution, by Bell and Harry Endcliffe, representing the Charles Lathrop Pack Forestry Foundation.

A check for more than $4000 will be presented at the Washington ceremonies. The check represents money contributed by school children all over the country for new quarters for Smokey and Goldie.

Goldie and Smokey are living symbols of the need for forest fire prevention and wildlife conservation.

Goldie weighs about 100 pounds and is about 18 months old. Until this summer, she had a covering of fine golden hair which gave her the name. She has shed most of this hair and now is more of a brown in color.

MILWAUKEE JOURNAL
GREEN SHEET
8/30/62

PETITE YOUNG THING DUE HERE TO MEET MATE

BY JERRY O'LEARY
Star Staff Writer

A story-book romance will come to pass in Washington next week when Goldie, a 100-pound, pretty tawny blond with a gentle, loving nature, will fly in from New York to meet her life’s mate for the first time.

Goldie and her mate-to-be are from New Mexico but have never met. She is nobody; he is world famous. But their romance was arranged by important men of the United States and New Mexico state governments.

It has even been arranged that they will soon begin housekeeping in a new, $20,000 home in a fine Northwest Washington location overlooking Rock Creek Park.

Although the residence planned for them will have a pool, it is not the sort of place that is likely to catch on in Suburbia. It also will be equipped with strong, steel bars.

Goldie is a bear, and her mate-to-be is the celebrated Smokey, the popular symbol of the forest fire prevention for the United States Forest Service. Smokey’s guardians at the Washington Zoo have long wanted him to have a mate and Goldie has been nominated for the job.

It will be a sort of May and December romance since Smokey is 12 years old, middle-aged as bears go, and Goldie is a mere teen-ager of 18 months. But with any luck, Zoo Director Theodore Reed said, Smokey and Goldie might present the Nation’s capital with cubs at the end of the next breeding season.

Like Smokey, the winsome Goldie is an orphan. Smokey was found badly singed in a forest fire in the Lincoln National Forest of New Mexico and quickly became popular in America and throughout the world as the fire-fighting bear.

Norman Weeden, director of the Forest Service Fire Prevention program, said Smokey gets about 258,561 pieces of mail a year, which is more than most public servants receive.

One year, Smokey’s mail exceeded that of a popular President of the United States.

Goldie was found by a logger almost a year and a half ago in the Cibola National Forest near the small New Mexico country town of Magdalena.

SET FOR BEAR HUG, SMOKEY?

Washington, Aug. 26 (AP).—Smokey the Bear’s bachelor days are about over.

The Washington Zoo has disclosed that he will be mated soon to Goldie, a blonde from New Mexico. She is scheduled to arrive here by plane Sept. 8.

It is a May-December romance. Smokey, the U. S. Forest Service’s symbol of fire prevention, is 12 years old, Goldie a mere 18 months, but Theodore Reed, zoo director, said the newlyweds could present the nation with cubs by the end of the next breeding season.

Smokey is from New Mexico and, like Goldie, an orphan.

He was found badly singed in a forest fire in the Lincoln National Forest of New Mexico, and over the years has been dramatized as a symbol of the need to prevent forest fires.

Goldie was found by a logger in the Cibola National Forest near Magdalena, N. M.
**Bride-to-Be for Smoky the Bear To Fly Here on Wings of Science**

Smokey the Bear will get his first glimpse of Goldie, the Bear along about 3 p.m. Saturday, but National Zoo officials don't look for anything like love at first sight.

Later, perhaps, there'll be little bears as a result of the union Zoo officials' hope Smokey and Goldie will effect. Bears, however, take almost as much time getting used to each other as they do to people, which sometimes is forever.

At any rate, Goldie enplanes for Washington Friday at Santa Fe, N. Mex. She's due at National Airport about 1 p.m. Saturday.

This schedule allows for a stopover at Indianapolis where Goldie will be permitted to collect her scattered thoughts and attend to the myriad of other little things that beset a bride-to-be facing marriage to a man she's never seen before.

Ray Bell, a New Mexico State forester, is accompanying Goldie who will be met at National Airport by Edward P. Cliff, chief of the Forest Service; Ralph White, president of the Association of State Foresters, and Zoo Director Theodore Reed...

At the 3 p.m. ceremonies near Smokey's cage, Goldie will be received formally by Smithsonian Institution Secretary Leonard Carmichael, and for the next few months or so Smokey will know her only as The Girl Next Door.

**THE WASHINGTON POST**

Washington, D. C.

9/6/62

**Smokey Bear To Take Bride**

SANTA FE, N. M. (AP) — Smokey-the-Bear's bride-to-be, Goldie, will leave Friday to join her fiancé at his home in the National Zoo at Washington, D. C.

Goldie will fly by plane to meet her future husband, who also is a native New Mexican.

Enroute to her new home, Goldie will make personal appearances at Oklahoma City, Indianapolis and Pittsburgh.

**THE OREGONIAN**

Portland, Oregon

9/7/62

**SMOKEY'S FIANCÉE VISITS** — Goldie, the bride-to-be of Smokey, United States Forestry Service fire prevention symbol, arrived here on her way to the New York Zoo. Admiring her over-sized engagement ring are Debbie Starkey, 7 years old, and Vickie Starkey, 10, daughters of Mr. and Mrs. Patrick Starkey. Robert Raisch, Indiana state forester, and Ray L. Bell (right), New Mexico state forester, escort Goldie. Starkey is president of the Indianapolis Zoo Society. (Star Photo)

**THE INDIANAPOLIS STAR**

Indianapolis, Indiana

9/8/62

**Smokey the Bear Finds a Mrs.**

Children are much more prone than adults to believe in fairy tales and fables, and it is always a delight when their faith turns out to be justified.

So it is with Smokey the Bear, the legendary symbol of fire prevention set up by the United States Forest Service. Smokey, so the story goes—and one may find it inscribed in books, songs, and even subway placards—was a bear cub orphaned during a great forest fire. He was found by a ranger who nursed his wounds, kept him briefly as a pet, and finally presented him to the zoo. It's a charming legend—only it isn't a legend. It happens, as any child could have assured you, to be a tale that is perfectly logical, reasonable and true.

Smokey, who was found under circumstances exactly as described, actually does live in the Washington Zoo. What's more, he is about to be mated to a girl bear named Goldie—a home-town girl, in a way, since she comes from New Mexico, the same state in which Smokey was found twelve years ago.

What better ending could be found, in fairy tales or real life? We are sure they will live happily ever after.
Goldie the Bear Flies To Wedding at Capital

SANTA FE, Sept. 7 (UPI) - Goldie the Bear left here this morning in the State Land Office plane on the first leg of a two-day trip to Washington, D.C., for her wedding.

A crowd of state and federal officials bid the bear farewell at the Santa Fe airport as she was given a tranquilizer, placed in her cage and boarded the plane for the trip to meet her fiance, Smokey the Bear.

The 18-month-old bear, named Goldie because of her light-sheened coat, is 10 years younger than Smokey. (Forest Service photo)

State Forester Ray Bell is accompanying Goldie who will be kept asleep during her long journey with tranquilizers to calm any jitters she might have of flying.

Goldie, new mate for National Zoo's Smokey, arrives in Washington National Zoo. Helping her load is New Mexico State Forester Ray Bell. (Forest Service photo)
Goldie Makes Debut in New Frontier Style

JERRY O'LEARY, JR.

Star Staff Writer

Goldie, the winsome young bride-to-be of Smokey the Bear, arrived in Washington yesterday and immediately made a big splash with the New Frontier.

She fell into the pool of her cage at the Washington Zoo before she had been there 20 minutes. The unscheduled dunking ruffled Goldie's reddish-gold pelt but otherwise did nothing to deter her from the ceremonies at which she was introduced to her internationally famous mate.

Keepers, suddenly made aware that Goldie hails from semi-arid New Mexico and may not be familiar with water, quickly opened a sluice to lower the level in her pool. Goldie, however, struggled drippingly out of her pool unaided, looking for all the world like any Washington hostess would have under similar circumstances—wet.

Smokey, the forest-fire-fighting bear, accepted the arrival of his imminent mate with equanimity. After all, he is 12 years old now which is late-fortyish as bears go, and up to now has had no experience with lady bears.

He rose on his hind legs once to peer over the 12-foot concrete-and-wire barrier between him and Goldie and then paid no further attention to his future consort. He was much more interested in the shower of peanuts hurled into his adjoining cage by the 400 people who turned out to welcome Goldie to the Zoo.

In fact, Smokey's neighbors, a pair of Grizzlies, seemed much more interested in Goldie than the imminent groom. They peeked repeatedly over their barrier at the new arrival in the manner of old-time residents the world over.

Although Goldie and Smokey are now mates to all intents and purposes, they will not be placed in the same cage together until they become better acquainted. Goldie, at 18 months, is sort of a bear teenager and the Zoo wants to be sure they will hit it off well.

Curator of Animals Ted Roth said that in a few months some "bridal" bars will be placed in the partition separating the two bears so they can do a little nuzzling and get to know each other. Then, if all goes well, they will be put in the same cage by mating season next spring with the hope that many little Smokey's and Goldie's will ensue.

Goldie arrived by plane at National Airport yesterday without a dowry but she did come equipped with something old, something new, something borrowed and something blue.

The children of Indianapolis sent her a new bear-sized wedding ring made of tin-foil and glass jewelry. The people of Santa Fe, N. Mex., contributed a blue garter, which Goldie discarded to wear. The cage she rode out to the Zoo in was borrowed and the other item was an old friend, New Mexico State Forester Ray L. Bell.

It was Mr. Bell who flew Smokey to Washington 12 years ago when he was just a cub, scared and badly singed in a forest fire. That was before he became world-famous as the symbol of the battle against the waste of forest fires. Mr. Bell was in the New Mexico State Land Office at Santa Fe, Ind., which brought Goldie to Washington yesterday.

Accepting Goldie at yesterday's ceremonies, Zoo Director Theodore Reed said he hoped the union of the cinnamon-phase black bears would further the cause of forest fire prevention and predicted cubs by the winter of 1963.

Smithsonian Institution Secretary Leonard S. Carmichael said he too was gratified at the gift of Goldie. He thanked the State forestry agencies and the Agriculture Department's Forest Service for arranging the romance.

Smokey and Goldie are both from New Mexico. Smokey was orphaned in a forest fire in the Lincoln National Forest and Goldie was found, also an orphan, in the Cibola National Forest there. She has been living at the Ghost Ranch Museum at Abiquiu until last week.

THE SUNDAY STAR
Washington, D. C.
9/9/62

Shy bride Goldie the bear peeked out of her cage Friday in Oklahoma City. With Goldie are Harry Ross, U. S. forest service artist, and Ray Bell, Santa Fe, N. M., of the New Mexico state forest service.
Yes, Virginia, there is a Smokey Bear. Here he is in the Washington Zoo, waiting, with soulful expression, for his blonde bride, Goldie, who comes from a zoo in New Mexico (†). The newlyweds will live in a $50,000 lodge built by contributions from Smokey’s fans in appreciation for his campaigning against forest fires.

By FRANK HOLEMAN

WEDDING bells are ringing this month for one of the best-known, best-loved public servants in America—Smokey Bear.

His bride is Goldie, a blonde bombshell from New Mexico. They will be wed in Washington at the Smithsonian Institution’s National Zoological Park, better known as the Washington Zoo. Later, if all goes well, the happy couple will move into a $50,000 dream house on the zoo grounds, built by the pennies, dimes and quarters of Smokey’s many admirers.

Confidentially, some of Smokey’s friends have their fingers crossed about all this. They wonder just how the temperamental star, 12, is going to take to sharing his spotlight and peanuts with Goldie, a winsome, 18-month-old newcomer to show business.

“He knows he’s something special,” said J. Lear Grimmer, assistant director of the zoo, in charge of Smokey. “And he doesn’t work much for his peanuts.”

But then Smokey also is “a pretty lonesome bear,” Grimmer confides. Maybe he’ll welcome Goldie with a great big bear hug.

Thus opens another exciting chapter in the amazing public and private life of Smokey, the symbol of fire prevention for three partners: the U.S. Forest Service, the Advertising Council, Inc., and the Association of State Foresters.

Smokey Imaginary For Five Years

At first, Smokey was only an imaginary creature, dreamed up by a committee to put some zing into the annual cooperative forest fire prevention campaign back in 1945.

Then, in 1949, a live bear cub, rescued from a New Mexico forest fire, was given the same name, and brought to Washington to live the part in the zoo.

Now, the fictional character and the real bear have merged completely in the vivid imaginations of millions of youngsters throughout the U.S. and Canada. Smokey has become a lovable friend, a fantastically successful advertising campaign, and a national hero—all rolled into one.

The bear facts are astounding. Smokey has been worth at least $12 billion to Uncle Sam, in natural resources saved since the campaign began, Department of Agriculture officials estimate.

Yet the campaign costs the federal government only about $250,000 a year.

Public-spirited newspapers, radio and TV stations, magazines, transit advertisers and others give Smokey over $12 million worth of free space and time each year, to get across his famous message: “Remember: only you can prevent forest fires.”

About 20 million pieces of Smokey’s forest fire prevention material were printed and distributed last year. About 290,000 Junior Forest Ranger kits were sent out to boys and girls, upon request. Smokey was featured in the Rose Bowl parade at Pasadena, on the “Lassie” and “Captain Kangaroo” TV programs, and his posters were worked into 10 motion pictures and TV shows.

IT’S no wonder, then, that the husky, good-natured bear, in his blue jeans and forest ranger hat, is one of the most familiar figures in America today. He is the better star a stars can dress up for.

He gets dressed up for the real thing. And every year the best-dressed Smokey goes to the Junior Forest Ranger contest, sponsored by the National Association of Junior Foresters.
A Washington civil service stand in for Smokey reads one of the 105,451 letters the bear received after a TV appearance.

Some of the letters are from adults, thankful for the valuable lesson Smokey imparts to the kids. They come from as far off as Hong Kong.

"I am writing on behalf of my brother, Eugene, who is 9 and cannot write English very well," wrote Angela Chan of Hong Kong. "Could you please send him a junior forest ranger kit?"

Smoky did.

A boy in Dayton, Ohio, sent Smokey a cake of soap, with the instruction: "Make sure you bath good, and I hope you get a new home." Another in N.Y., asked, "May I please have a lock of hair?"

Oddly, many smart kids who no longer believe in Santa Claus have absolutely no doubts about Smokey Bear, it seems.

"My mother and I have an argument and would like you to settle it," wrote a little girl from Pennsylvania. "My mother thinks Smokey is dead and I think he is alive, (I do not believe in Faries, Santa Claus, etc.)."

A letter went to the agency's office on the third floor of the Agriculture Department's southwest building, just east of the Washington Monument, in the executive branch.

The Cooperative Forestry Program, new headed by Norman P. Weeden of New York, has a crowd of girls open all the letters and answer them under Weeden's direction. He is a veteran forester, most recently supervisor of the Coronado National Forest, at Tucson, Ariz.

And he has a different kind of personal interest in Goldie.

He was once assistant ranger at the Chihuahua National Forest at Magdalena, N.M., where Goldie was found.

"We're all anxious for Smokey and Goldie to get along well together," says Weeden. "It's just not to work out."

Otherwise, what will all the kids think?

The kids got sort of out down anywhere, when they see Smokey in the flesh at the zoo. They expect him to stand on his hind feet, and look and talk like he does on TV, of course.

"Where is his voice, mama?" the kids ask.

His hat, blue jeans, shovel and bucket of honey, are shown in a glass case nearby. There is a panel of pictures telling his real story.

17,000 Acres Destroyed
Only Smokey Survived

One hot day in May, 1950, a forest fire broke out in the Lincoln National Forest in New Mexico. It raged for five days and nights, ravaging 17,000 acres. When it was finally put out, weary fire fighters found a singed little bear cub clinging to blackened trees. The only living thing left in the area was a young bear cub rustling in the underbrush, a living symbol of fire prevention.

Marriage is going to make quite a difference in Smokey's life, of course. As befits a new husband, he's already sprucing up his manner. He has started to say, "please." In the 1963 campaign, already planned, Smokey will say: "Please, only you can prevent forest fires!"
SMOKEY BEAR TO WED

WASHINGTON (AP) -- Smokey the Bear's bachelor days are about over.

The Washington Zoo has disclosed he will be mated to Goldie, a blonde from New Mexico. She is scheduled to arrive here by plane Sept. 8.

It is a May-December romance. Smokey, the U.S. Forest Service's symbol of fire prevention, is 12 years old, Goldie a mere 18 months, but zoo director Theodore Reed said the newlyweds could present the nation with cubs by the end of the next breeding season.

Smokey also is from New Mexico and like Goldie an orphan.

He was found badly singed in a forest fire in the Lincoln National Forest of New Mexico, and over the years has been dramatized as a symbol of the need to prevent forest fires.

Goldie was found by a logger more than a year ago in Cibola National Forest near Magdalena N.M.

THE SPOKESMAN REVIEW
Spokane, Washington
3/27/62

Bear Up, Smokey--Blondie's on Way

By Associated Press

WASHINGTON, Sept. 8 -- Smokey the Bear's bride-to-be, billed as a natural blonde, was the toast of the town Saturday.

THE 18-MONTH-OLD

Smokey paced around in her cage while outside on the National Zoo grounds speeches were being made welcoming her as Smokey's mate.

She apparently was feeling the effects of tranquilizer, given before her flight here from New Mexico with an overnight stop at Indianapolis.

Smokey, the nation's 13-year-old fire prevention symbol, wasn't on hand for the ceremony.

He was kept in his cage, not far from the reception scene.

"They'll be put in cages side by side," zoo director Dr. T. H. Reed said. "We'll give them an opportunity to become acquainted slowly. This could take several weeks or several months but with luck they'll have a family in about 16 months."

BUT UNTIL Smokey and Goldie get to know each other, Reed said, they'll be restricted to their own cages. A crowd of several hundred persons, including many of Smokey's little helpers, was already on hand when Goldie was driven up on the back of a pickup truck. She was inside a small wooden cage.

REED GAVE the official welcome, during which he displayed a bear-size wedding ring Goldie had been given during her stopover in Indianapolis.

The Edward P. Cliff, Forest Service chief, took over.

"We hope that Smokey agrees with the old saying, 'Gentlemen Prefer Blondes.'"

"As you can see, Goldie is a natural blonde and her keepers tell me she gets even more blonde in the winter," Cliff said.

"... Smokey has captured the hearts of millions of Americans -- young and old. We think his good work should go on and on. So we hope that the image of Smokey can be perpetuated through his offspring."

Goldie apparently wasn't any more excited during her plane ride here than she was at the gala reception.

Ray Bell, New Mexico state forester who made the trip with her, said she slept most of the way.

THE SALT LAKE TRIBUNE
Salt Lake City, Utah
9/9/62

NORTHERN VIRGINIA SUN
9/11/62
A GREAT SOCIAL EVENT

Mr. SMITH. Mr. President, before the Senate adjourns tonight I desire to call the attention of the President, the Secretary of Agriculture (Mr. BURDICK) and the Senator from Alaska (Mr. GRAVENSTEIN) to a matter which will be of keen interest to them, and to the social columnists in Washington, D.C. and throughout the nation. I regret that this event may not be covered by some of the columnists who write so beautifully and brilliantly about the great social events and social life of Washington, D.C. If my colleagues will bear with me for a moment, I should like to explain what I am referring to.

Mr. President. I was touched today when I read a press release from the U.S. Department of Agriculture announcing that Smokey the Bear has taken a bride and she is on her way to Washington at this very moment.

I submit that this is the social event of the year and it ought to be so acknowledged and recorded.

The bride is an 18-month-old bear named Goldie whose previous home has been the Ghost Ranch Museum at Abiquiu, N. Mex. She is due to arrive at the MATS terminal of the National Airport here in Washington Saturday at 1 p.m., and will be whisked away immediately by police escort to the waiting Smokey at the National Zoological Park, where the bride formally will be given away.

The wedding between the 12-year-old fire-lighting Smokey and his young mate is of such importance that it will be attended by Edward P. Clark, Chief of the Forest Service; Ralph Wible, president of the Association of State Foresters, and Dr. Theodore Reed, Director of the National Zoological Park.

I ask my colleagues if they can name any other social event that has attracted a more illustrious group of guests and distinguished participants? Certainly it will be classed as one of the top social zoological events in Washington.

If it were all up to Smokey, though, he would just as soon remain a bachelor. Marriage was the idea of the state forestry agencies and the Department of Agriculture's Forest Service, who decided there should be an heir to the Smokey name. Just in case Smokey might resent this planned marriage and decide to be antisocial to his bride, he and Goldie will live in adjoining cages for a few months—in other words, getting to know you—Senators may recall the words of that beautiful song.

She-Bear Goldie Will Join Smokey
WASHINGTON (UPI) — Smokey Bear's gift bride leaves Santa Fe, N.M., today on the first leg of a flight that will take her to the Washington Zoo and a honeymoon cage.

Goldie, a 90-pound lady bear, is a gift from the school children of New Mexico. The children also donated Smokey, the Forest Service's symbol of forest fire prevention.

Goldie, scheduled to arrive in Washington Saturday, will be put in a cage adjoining Smokey's until he gets used to having a woman around the den.

GAZETTE-TIMES
Corvallis, Oregon
8/7/62

Might There Be a Lesson?

"Smokey the Bear" and his new wife are getting acquainted by rubbing noses between the bars of their separate cages at the Washington National Zoo.

The bride and groom will be kept separated for about a year for fear that putting them in the same cage before that time might end in a fight.

In light of our divorce rate we can't help but ponder over the possibility of humans taking a lesson from the folks who have decreed the get-acquainted plan for this famous couple.

NORTHERN VIRGINIA SUN
9/17/62
Children Come Through For Smokey the Bear

THE MISSOULLAN
Missoula, Montana
8/26/62

Washington 75 — Because of an outpouring of pennies from children, a home for Smokey the Bear may be built ahead of schedule.

The National Zoo has been planning to build, in about 10 years, living quarters for the cinnamon-colored black bear that became the Federal Forest Service's fire prevention symbol. Right now Smokey shares quarters with ordinary bears in one zoo.

ABOUT 7,000 children have donated nearly $4,000 since they read about efforts of Sen. Lee Metcalf, D-Mont., and other members of Congress to provide an appropriate home for Smokey.

Members of congressional appropriations committee have approved the idea. The zoo plans to build a special cage-house for Smokey, his anticipated mate, Goldie, and any cubs that might come along during the long-range 10-year development project to cost more than $20,000.

Recently announced news that a bride named Goldie had been picked for the middle-age bachelor bear is expected to add to Smokey's correspondence.

Forest Service employees who handle Smokey's incoming mail, say it runs about 1,000 cards and letters daily.

The presence of Goldie, newly arrived fiance of Smokey the Bear, and a birthday party for Tomoka, 1-year-old gorilla, drew near-record crowds to the Zoo—"one of the best Sundays we've ever had," said Asst. Zoo Director, J. Lear Grimmer. Goldie, in tune with the New Frontier, fell in her pool, and Tomoka, the fourth gorilla born in captivity, ate cake and ice cream on the Monkey House lawn.

THE DAILY NEWS
Washington, D. C.
9/10/62

Last year it totaled 258,581 pieces.

SMOKEY WAS a fugitive from a New Mexico forest fire. He was rescued as a cub from a flaming forest and given to the Forest Service about 12 years ago. Black bears can expect to live up to 25 years.

Goldie is an 18-month-old cinnamon charm, also from New Mexico. The orphan female, expected to arrive by plane next week, will be placed in a cage next to Smokey until they get acquainted.

SMOKEY'S BRIDE-TO-BE: Goldie, this blonde bombshell, now living at Ghost Ranch Museum, Abiquiu, is the bride-to-be of Smokey, the world's most eligible bachelor bear. Goldie will be flown to Washington next month through co-operation of Gov. Edwin L. Mecham and Johnny Walker, state land commissioner. She will join Smokey who now resides in the National Zoo where he conducts his office forest fire prevention duties for the U.S. Forest Service. Goldie was found near Magdalena in 1961. Smokey was orphaned by a forest fire in the Lincoln National Forest in 1950. Goldie will leave her Ghost Ranch Museum Sept. 7.

THE ALBUQUERQUE JOURNAL
Albuquerque, New Mexico
8/21/62

Fires of Love Face Smokey the Bear

By Phil Casey
Staff Writer

Smokey the Bear, who can't even dress himself yet, is about to take a wife.

Whether he likes it or not, a little girl bear named Goldie is about to take up residence beside him in the Zoo and he's supposed to become accustomed to her.

Goldie, sent here from New Mexico, Smokey's old home state, is scheduled to start practicing her wiles on Smokey Sept. 1.

With bears, this is apparently a long process. It may take months. Even years.

"With animals you can't put perfect strangers together immediately," explained Zoo Director Theodore Reed. So until next spring or fall Smokey may be kept in an adjoining cage, while Smokey gets used to her.

Otherwise, said Norman Weeden, in charge of the Smokey the Bear Program for the U.S. Forest Service, "There might be a fight."

But eventually, Smokey and Goldie and the Zoo keepers are able and willing, there may be a Smokey or Goldie Jr. banging around the Zoo.

Certain things Smokey has going for him that other husbands don't:

- Everything is Dutch treat, or even better.
- He and his bride will sleep and dine on separate slabs, with all food from compliments of the public.
- But Smokey is no welfare case and he's safe from investigations. About 7,000 children have donated $4000 for a new home for him at the Zoo, and he has earned thousands for the Forest Service, money paid for commercial use of his name.
- Sometime in the next 10 years of the Zoo's redevelopment plan, he'll have a new place complete with moat and cabin, with no bars separating him from his youthful public.
- Moreover, even though there's no chance of Smokey's ever dressing himself to suit his TV and poster fans, his stuff will be hanging nearby — his hat, his dungarees and his shovel. And the whole place, according to present estimates, may cost less than $50,000.

THE WASHINGTON POST
Washington, D. C.
8/26/62
Future Bearish for Smokey's Bride

By Phil Casey

The bride wore brown, and she was very hairy, but everyone liked her anyway. Except the groom, that is. He barely caught a glimpse of her.

This was Goldie, the bride of Smokey the Bear, who still can't put on his hat, and she was the soul of non faux pas, patient with the photographers and just as wary as any sensible bride should be.

Goldie flew in yesterday afternoon, in a New Mexico State Land Office plane, and sauntered around on a leash while the photographers took pictures and the kids went crazy.

After that, it was sort of like a wedding trip. There was a procession of cars, with a motorcycle escort. But, it was different from most wedding processions. For one, ting the groom wasn't there, and Goldie was in a cage on the back of a truck.

But, it was a heartening sight. New Mexico, mindful of the fact that Smokey, rescued from a New Mexico forest fire in 1950, is a real famous animal and pushing middle age, has offered Goldie as a wife.

Right now, she's no match for him. He's about eight times as old as she is and outweighs her terribly, about 250 pounds to her 100 pounds. He's 12, which is pretty prime for bears, and she's a kittenish 18 months old.

But anyway, when Goldie arrived at the Washington National Zoo, several hundred people welcomed her, including Zoo officials, and representatives of the Smithsonian Institution and the Department of Agriculture.

Zoo officials Theodore H. Reed and J. Lear Grimmer have high hopes for future generations of Smokeys, but it's a curious alliance. It's not only a sort of May and September arrangement, but the couple started out in separate rooms. Reed and Grimmer are afraid the marriage might start and end with a fight, if Smokey gets his paws on Goldie immediately.

They figure that by next spring, Goldie and Smokey will be ready to settle down together. Right now, it's not bad. She has her pool, and he has his, tough she can't handle her yet.

She stepped into a yesterday and immediately went under. Keepers drained some of the water out, and it was lucky. Otherwise, Smokey could have been out one bride. One thing's sure. Goldie is getting the richest bear in history. It was announced yesterday that Smokey is worth a cool $4037.78. Donated by school kids who want to see him get a classed place to live, complete with moat and his hat, dungarees and shovel hanging on a wall.

Reed isn't worried about Smokey and Goldie finally making it together. "After all," he said contentedly, "they don't have much choice."

THE WASHINGTON POST
WASHINGTON, D. C. 9/9/62

Zoo Director Theodore H. Reed holds up the wedding ring for Smokey and Goldie.

Bridegroom, at left, and bride occupy separate quarters and will for a year or more.
Senator Dennis Chavez of New Mexico, on hand to welcome Mrs. Smokey displays a picture taken at the ceremonies which he attended when Smokey arrived in Washington in 1950. Other featured speakers were, (left to right), Dr. Leonard Carmichael, Secretary, Smithsonian Institution, Dr. Theodore Reed, Director, National Zoological Park, Senator Dennis Chavez of New Mexico, Edward P. Cliff, Chief, U. S. Forest Service, and Jane Cliff.