ON GUARD—Lookout Jerry Merwin, 18, keeps his binoculars trained on Angeles National Forest landscape from Vetter Mountain station. Scant winter rain gives promise of early, rugged fire season.

LOS ANGELES EXAMINER, Los Angeles, California - 5/1/61
She Pleads Guilty to Conserving Two-Way Domestic Tranquility

BY ANN CONNOR
Journal Staff Writer

Mrs. Roger Waybright is a firm believer in conserving natural resources, but when it comes to her own reservoir of energy, she taps it with a lavish hand.

It's squandered on her main interest—a field that stretches from the state level, where she is conservation chairman for the Florida Federation of Woman's Clubs, to the local arena, where she fills the same position for the Duval County Camp Fire Girls.

"Once I became interested in conservation, I decided to specialize in it," explains Evelyn Waybright. "It makes it easier if all your activities are in the same field."

Her interest was first aroused when she was co-chairman of the civics department of the Woman's Club of Jacksonville. The conservation division operates under this department and one of their projects winged its way straight to Evelyn's heart and has roosted there ever since.

"I spend a good deal of time on it," she says. "In addition to the two chairmanships, I'm on the planning committee of the Gateway Girl Scout Council and am currently getting a display on conservation together for them. And I'm also conservation chairman for my garden circle.

"Sometimes I think the chairman gets more out of these projects than anyone," she continues. "Take me for example. I read everything I can find on conservation. The FFWC puts out a reading list and I just start at the top and work my way through.

"At the end of my four-year term as chairman, I'll have what equals a college degree—plus all that practical experience."

What does Circuit Judge Roger Waybright think about all these conservation capers? "He thinks Smokey the Bear is a member of the household," laughs Evelyn.

But husband Roger went along on his wife's latest conservation project—a gathering of Camp Fire Girls to plant trees in the National Forest in Ocala.

"And he took about six rolls of film for me," she adds. Evelyn also chalks up the office in their Southshores Road home to her husband's interest in what she is attempting to do.

"I used to keep my typewriter on the sewing machine in the spare bedroom with papers and materials scattered all over the place," she says. "One day Roger walked in when I was working and said 'Don't you want to have a desk in here?' With that, we fixed up my office."

But even with the office, the judge sometimes thinks he might have to move out of the house to make room for her work, smiles Evelyn.

With Evelyn about as hep on conservation as her husband is on the courtroom, there's often competition for dinner table conversation.

Evelyn Waybright and Her "Adopted" Pet—Smokey the Bear

JACKSONVILLE JOURNAL, Jacksonville, Florida - 2/27/61
Thanks for Trees
BY NONA KEEN DUFFY

Thanks for trees
When the summer has come
And the branches are filled
With the twitter and hum
Of the birds and the bees
And the nests that are made
In the leafy shade.

Thanks for trees
With their arms lifted high,
For the courage of trees
As they look toward the sky;
For the shelter of trees,
For their cool, loving shade,
Thank you, dear God,
For the trees you have made!

TO VISIT HERE - Smokey the fire fighting bear will fly into New Philadelphia next Monday afternoon, with bands and speeches greeting his arrival and marking the start of Forest and Grass Fire Prevention Week.

Smokey Bear To Arrive At Airport On Monday

A treat is in store for the kids of Tuscarawas Co when "Smokey" the fire fighting bear arrives Monday at 1 p.m. at the New Philadelphia airport to kick-off Forest and Grass Fire Prevention Week. Present plans call for "Smokey" to fly into the municipal airport to greet the children during presentation of a "Smokey Bear Program." A number of county fire departments will be on hand with equipment used in suppression of "Smokey's" worst enemy - fires.

Highlights of the program include music by the Midvale and Salem-Washington school bands; addresses by Bryce Browning, general chairman of the Tuscarawas County Forest and Grass Fire Prevention committee, and County Supt., W. E. Laws, chairman of the Education and Poster Contest committee; and announcement of the county and grand prize poster contest winners.

Winners will have the opportunity to meet "Smokey," and all children attending will receive Junior Forest Ranger commissioner and copies of "Smokey's" own comic book, "The True Story of Smokey Bear."

County schools have been contacted for release of pupils in the third, fourth, fifth, and sixth grades to attend this event. The program is open to the public, and should inclement weather prevail, arrangements have been made to move the affair indoors to the Dover Memorial Hall.

Awards Banquet For Fire Posters To Be Wednesday

Members of the Tuscarawas County Forest and Grass Fire Prevention committee will hold their awards banquet next Wednesday at 7 p.m. at Midvale high school, it was announced today. County and grand-prize winners in the forest fire poster contest will receive their awards and their posters will be on display.

Bryce Browning will serve as toastmaster, and speakers will include representatives of the U. S. Forest service in Washington as well as the Ohio Division of Forestry in Columbus.

Tickets may be purchased at the local office of the Ohio Division of Forestry, 1888 E. High ave extension, this city, until noon on Monday. Adult tickets are $1.25 and children's tickets are 75 cents.
'LONG, ROUGH' SEASON

Light a cigarette in a mountain or brush area of Los Angeles county or Angeles National Forest, and it may cost you $500 or send you to jail for six months. Because of the high fire hazard, increased by lack of winter rainfall, "no smoking" regulations will be strictly enforced, beginning today, according to Angeles Forest Supervisor Slim Jarvi and County Fire Chief Keith Klinger. Prohibited areas have been sign-posted.

The 1961 fire hazard season, beginning earlier than usual, is expected to be "long and rough," said Jarvi. With the mountains and foothills dry and vulnerable as they are now and will continue to be unless heavy rains come, the danger is acute.

One careless smoker can start a forest fire. Eighteen fires in the forest during 1960 out of the 70 man-caused started that way. One child playing with matches can do it — there were 11 such cases in 1960.

Forest Service personnel have started their annual training program at Chilao Flats, with an added course, one in human relations. It is designed to train the men in dealing with the public, especially in convincing the heedless that being careful about fire is just plain good sense.

Under Jarvi are 300 full-time employees — superintendents, rangers, fire control officers, lookouts, woods crews. During the summer fire season, 200 more are added.

But Angeles National Forest is rated the most visited forest in the nation because of the huge population on which it draws. In 1960, 7,000,000 persons visited it. Jarvi expects 8,000,000 this year.

Most of them will come during the summer months, and this year, because of weather conditions, they will start the rush earlier.

The Forest Service is getting ready now. Men are training and refreshing their skills. The eight lookout stations are manned and ready. Woods crews are removing fire hazards by cutting down dead trees.

The warehouse and shops on the 10-acre Arcadia center are packed with tools, supplies, equipment. The radio communications network is ready. Planes are ready for aerial water bombing.

Fire is the enemy.

So is the careless visitor.

A PLEA ON A SIGN — Sim Jarvi, the supervisor of Angeles National Forest, leans by fire warning poster he wishes everyone would obey.

Los Angeles Examiner, Los Angeles, California - 5/1/61
Season Here

1e. . . ye=.. .. ter that. Wildfire doe:s not respect homes or
destroy COC's borne--it could be yours. They
this loss cannot be
Rplaced
in
our
lifetime. A terrific.
Yes, 9 out
of
10 forest fires are man

cased. Let's prevent this tragedy and waste by being care-
censburg, N. Y. - 4/6/61

SMOKEY BEAR'S PALS—C. B. Marlin,
left, state forester, meets with officials of
the National Cooperative Forest Fire Pre-
vention Program, in Jackson to survey
promotion materials. Officials at the meet-
ing were William W. Huber, Washington,
D. C., the program director; Richard
Hodges, Atlanta, Ga., southern advertising
director; and James P. Felton, national
advertising director.

(Staff Photo by Buddy Cox)

FOR MISSISSIPPIANS

Smokey Bear Too Juvenile

By BOB GORDON
State Times Staff Writer

Smokey Bear is too juvenile for
Mississippi's forest fire prevention
programs, his official caretakers
said in Jackson today.

"In the South, due to special
problems, we have to use a more
adult approach," William W. Hu-
ber, director of the National Coop-
orative Forest Fire Prevention
Program, told a group of state
forest rangers.

Huber told Jackson newsmen
"Over two-thirds of the nation's
forest fires, and 63 per cent of
the damage happens in the South.

The leader of the NCFFP, com-
monly known as the "Smokey Bear
Program" said the South's prob-
lems with fires were centered
around debris burning and mal-
cious firebugs.

"For this reason we need a more
adult appeal here," said Huber.
"We even have a separate slogan
for the South."

The Smokey Bear national slo-
logan reads "Only You Can Prevent
Forest Fires," he told the group,
while the Southern slogan is
"Every Time a Forest Fire
Strikes, You Get Burned."

With a group from Washington,
Huber and other NCFFP officials
are to tour Mississippi through
Sunday to develop ideas for their
program in the South.

Another purpose of the meeting,
according to Huber, was to meet
with C. B. Marlin, state forester,
and others to obtain suggestions
for artwork on Smokey Bear pos-
ters.

Huber said one of their draw-
backs in the Mississippi program
was the scenery on their posters.
"Too western," he said. So the
group brought a staff artist to
study the Mississippi countryside.

Speaking of the familiar Smokey
Bear cartoons, Huber told news-
men "No one man was responsi-
ble for him."

"It all started with a Walt Dis-
ney picture with a deer in the cen-
ter of a burned forest," Huber
said."

"We were looking for a symbol
and someone suggested a bear," he
said. "Later came the forest
ranger's hat and pants, and there
was Smokey."

STATE TIMES, Jackson, Mississippi-5/11/61
Smokey’s Warning
Is Clear to Tots

"We should make sure our
matches are out
And not just about!"
—Teddy Boettcher, Spencer,
Neb.

During Fire Prevention
Week last year, Smokey Bear
posters, calendars and book
markers were sent to school
children in Boyd Co.

The "thank you" notes and
poems that Karl Loerch, exten-
tion forester, received from
these children contain some
real gems.

Nebraska has over a million
acres in existing forests and
woodland. In addition are mil-
ions of acres of grassland where
fire is a continuing hazard.

One fire last year in the
DeHaven area near Crawford
burned over 8,000 acres of
timber and grassland. Obvi-
ously fire is a dangerous
threat to one of our more
valuable natural resources.

However, it takes a child to
really get the message across.
Here are some of their thoughts:

So let's all help Smokey
And don't be a careless bobby
—Los Racers

Little children like to play with fire
And cause these terrible fires
When a little child sets fire
I think he has foolish pet
—Author Unknown

Smokey’s Warning
is clear to tots:
And Smokey Bear is always static
When the fire starts in the attic
He makes a very big ado
When the fire gets started in the base-
ment, too.
—Bonnie Kacter

Real Word Picture
Occasionally, one of these
children creates a real word
picture:
But sometimes Smokey isn't al-
ways there
To put those matches out with care.
And a little spark is dwindled (?) to
And burns the whole big forest down.
Oh, what a dreadful scene.
Without a blade of grass to be seen.
And not a single place to hide.
For the little animals there after.

Epic About Smokey

Then, of course, there is the
real epic poem:
A lot of people do not know Smokey's
story.
So I'll tell you how he came to fame
and story.
When Smokey was a little bear, life
was kind of sad.
When the blaze made that sad.

One night there was the smell of smoke
on the air. My mother told him climb a tree
and stay there.
A forest fire came and burnt every-
thing to the ground.
A forest ranger came and Smokey
was found.
He was taken to the ranger station.
And he is now the bear who leads fire
prevention.

Jay Ludvik

Literal Truth

Jay's story is literally true.
Smokey was found in the Lin-
coln National Forest in New
Mexico after a disastrous fire.
He now lives in the zoo in
Washington, D.C.

And, most important, he
pays for his keep. Manufac-
turers now make more than
150 articles (fishing poles,
dolls, sweaters, etc.) that have
the Smokey Bear emblem.
These companies pay Smokey
$50,000 for the use of his
name.

Being the kind of bear he is,
Smokey graciously gives this
money to the government.

Incidentally, any child who
would like to become a genuine
junior forest ranger can write
Smokey Bear Headquarters,
U.S. Forest Service
Washington, D.C. Smokey will
see that this child gets his
credentials.

As we left the Pennsylvania Turnpike
at about 2 a.m. and headed through
the mountains toward Wheeling,
W. Va., we immediately ran into dense
fog. To make matters worse, the fa-
miliar road evaporated into detours
around construction sites of a new
superhighway. Creeping cautiously
up a side road, we felt it turn into rat's
holes. Since by now we could barely see
the hood of the car, we stopped.
I thought I saw a sign ahead and, get-
ting out of the car, I groped my way
forward. When I reached the sign,
I struck a match. In spite of our predic-
ament, I burst out laughing. The sign
read, "Smokey the Bear says put out
that match!" —J. W. Kaczor

READER’S DIGEST
January 1961

Smokey Bear Back
for 1961 Campaign

Smokey Bear was back on year average was
reduced the job Tuesday to campaign.
from 161,598 in 1956 to 105,290
against debris and trash at present.

"Similarly, the annual aver-
age of acreage burned has
been reduced by more than
half, from 8,534,106 to 4,210-
156," Huber said.

Founders Awards were pre-
sented to Russell Z. Elder, of
Sunkist Growers, who has
served as volunteer coordina-
tor of the campaign since
its inception, and Don Beld-
ing, a founder of Foose, Cone
& Belding, the volunteer campa-
igan. Huber said, the number of fires based on
5,671 the Smokey campaign.

LOS ANGELES EXAMINER, Los Angeles, Calif. 3/15/61
SMOKEY the Bear and several of his friends are back in town. They will charm youngsters attending the Inland Empire Show, opening today at the Spokane Coliseum and continuing through Sunday, May 21. With aid of electronics, Smokey and troupe carry on timely conversation on forest protection. Seven-foot Smokey and pals will be shown by the sponsoring United States Forest Service.

SPOKESMAN-REVIEW, Spokane, Washington - 5/13/61

WHY NOT SEND SMOKEY BEAR POSTERS AND OTHER FOREST FIRE PREVENTION POSTERS AND LITERATURE TO ELEMENTARY AND HIGH SCHOOL CLASSROOMS WITH YOUR COMPANY’S COMPLIMENTS?

In this Department of Agriculture picture, Rudy Wendelin, Smokey Bear artist, draws this famous character for four interested onlookers.

For material write to William W. Huber, Director, Cooperative Forest Fire Prevention, U. S. Forest Service, Washington 25, D. C.
PLAYING WITH MATCHES...

...CAN CAUSE THIS!

Never play with matches...

HELP PREVENT FOREST FIRES!

To plant, in the minds of our children the need for vigilance in protecting our beautiful forests from fires, the Warrensburg News has enlisted the aid of Smokey Bear, the famous forest ranger whose influence on the young has been so beneficial. We are hereewith publishing the above poster for the children to color with crayons. To stimulate their interest, we are, together with a group of forest products manufacturers, offering prizes for the best job of coloring.

The rules are as follows:
1. Any child up to the age of 12 may enter.
2. All entries must be in the office of The Warrensburg News by Monday, April 24.
3. A prize of $5 will go to the child submitting the best coloring; $3 to the second best; and $1 to the third best. The decision of the judges will be final.

Sponsors of the contest include The Warrensburg News; Harold H. Cooper, Warrensburg Logging Contractor; Everett Frulla, Inc., Warrensburg; International Paper Co., Glens Falls; Mc-Phillips Brothers, The Glen; and Alfred Najer, Panther Mt. Tree Farm, Chestertown. They are, however, in no way responsible for the decision of the judges.

THE WARRENSBURG NEWS, Warrensburg, New York - 4/6/61