

*Reuben B.
Robertson*

REUBEN B. ROBERTSON was born in Cincinnati, June 11, 1879, the son of Charles and Cynthia Buck Robertson. It is with Champion's activities in the South that he was most widely identified, until he became president of The Champion Paper and Fibre Company in 1946.

He was trained as a lawyer, attending the University of Cincinnati Law School, after graduating from Yale University in 1900. For three years he practiced law in the firm of Robertson and Buchwalter. His connection with Champion began in 1907, in the field of lumber and pulp wood management. In 1928 he was made vice president of The Champion Fibre Company and seven years later its president. When The Champion Coated Paper Company and The Champion Fibre Company became The Champion Paper and Fibre Company in 1935 he was made its executive vice president. In 1946 he was elected president. In 1950, Chairman of the Board.

Reuben B. Robertson has left his mark on a whole area of our country. The work he did in the Carolinas in connection with Champion, the sort of things he stands for were clearly brought out at the time he was named Man of the South for 1950. He was cited for his leadership in the field of human relations, in forest conservation and as an exponent of American free enterprise. In addition, the National Society for Advancement of Management awarded him its 1957 Human Relations Award.

Reuben B. Robertson married Hope L. Thomson in 1905. They have two sons and a daughter. Reuben B. Robertson, Jr., has followed the family tradition and became president in 1950, when his father took over the duties of chairman of the board.

