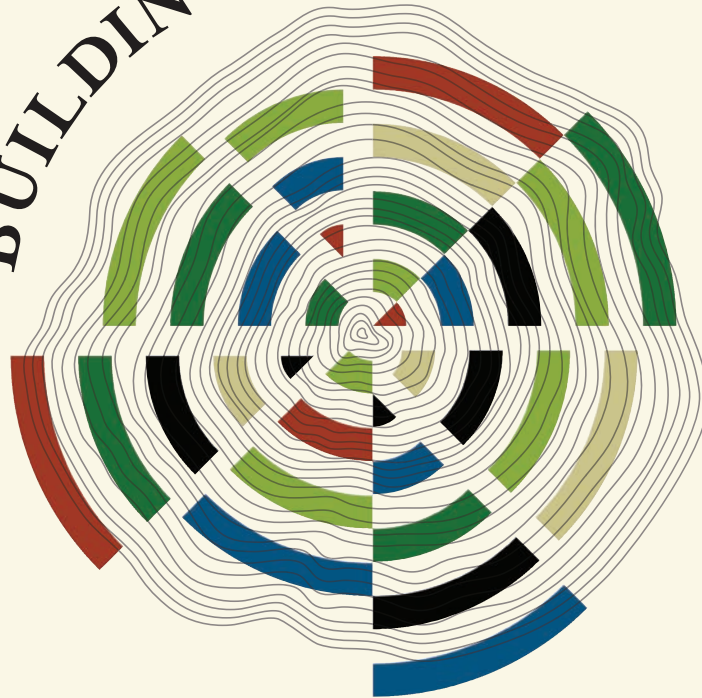


BUILDING on History



The Campaign for a New Home



FOREST HISTORY *Society*

Preserving the Past. Informing the Present. Shaping the Future.



**"The Forest History Society
is the preeminent
organization supporting
research and understanding
of how people used and
interacted with the forested
ecosystems of the planet
over the long sweep of
human history.**

**Its archives, publications,
and outreach programs
are indispensable in
advancing the knowledge
of forest and conservation
history worldwide."**

WILLIAM J. CRONON
PROFESSOR OF HISTORY,
GEOGRAPHY AND
ENVIRONMENTAL STUDIES,
THE UNIVERSITY OF
WISCONSIN

PRESERVING *the Past.*
INFORMING *the Present.*
SHAPING *the Future.*

We look to history for guidance. We build on history.

Increasing public access to forest and conservation history is vital to informing responsible decisions that benefit current and future generations. While this is especially true for those whose lives and work are connected with forests and conservation, everyone has a stake in the broader public understanding of our shared forest heritage.

At this very moment, a valuable part of forest history is in danger of being lost. Whether by fire, flood, or other natural disaster, or by someone unknowingly disposing of important papers or artifacts, such treasures could be gone forever. For more than 70 years, the Forest History Society (FHS) has stewarded historical treasures, ensuring they are not lost, but instead are collected, preserved, and made available to the public.

At present, the Society is limited by insufficient space and outdated facilities, and must modernize to accommodate the ways people around the globe are conducting research and sharing ideas. After exploring a range of alternatives, the Society's board of directors is leading an initiative to build a new and expanded facility designed to meet the needs of those who benefit from FHS's unique historical resources today—and especially those who will benefit in the future.

The Forest History Society's **Building on History** campaign is a \$6.325 million initiative to purchase land and construct a new facility that will transform the way the Society works and contributes to the work of others. With state-of-the-art protection systems, new ways of making information accessible, and greatly expanded opportunities to engage local, national, and global audiences, the new FHS headquarters will be a source of pride for the forest and conservation communities.

We hope you share this vision and will help us make it a reality.





**"For more than half a century,
the Forest History Society has been
North America's best source of
information, background, and perspective
to establish the context for
today's and tomorrow's natural
resource decisions."**

RICHARD W. PORTERFIELD
FORMER EXECUTIVE VICE PRESIDENT,
CHAMPION INTERNATIONAL

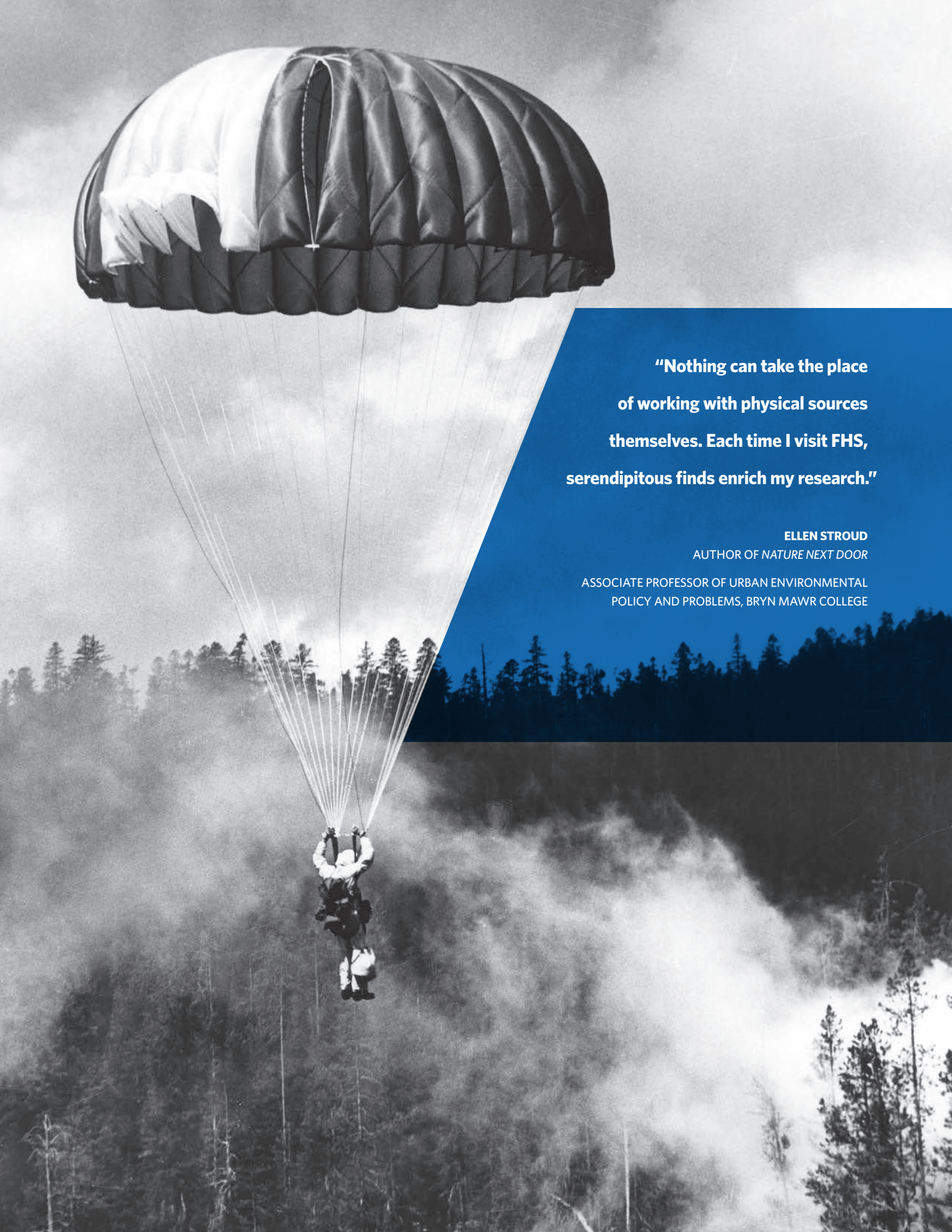
FORMER DEAN, WARNELL SCHOOL
OF FORESTRY AND NATURAL RESOURCES,
UNIVERSITY OF GEORGIA

THE FOREST HISTORY SOCIETY *Now*

Originally established in 1946 as the Forest Products History Foundation with a grant from the Weyerhaeuser family, the Forest History Society is the only international organization solely dedicated to preserving and helping people use the documents of forest history.

Generations of students, scholars, landowners, journalists, and many others have relied on FHS for historical records, insight, and inspiration as they explore the relationship of humans and forests through time. The Society is at the heart of historical research, providing resources on topics from wood and paper products to wilderness and philosophy. FHS resources help scholars and writers access and understand the context of forest history and, in turn, enhance the public's understanding of the rich story of conservation.





**“Nothing can take the place
of working with physical sources
themselves. Each time I visit FHS,
serendipitous finds enrich my research.”**

ELLEN STROUD

AUTHOR OF *NATURE NEXT DOOR*

ASSOCIATE PROFESSOR OF URBAN ENVIRONMENTAL
POLICY AND PROBLEMS, BRYN MAWR COLLEGE

FHS ARCHIVES: *Preserving History*

If it involves forests and people, FHS has collected and preserved it. The Society has preserved diaries, correspondence, manuscripts, music, maps, photographs, film, and much more from businesses, governments, and individuals.

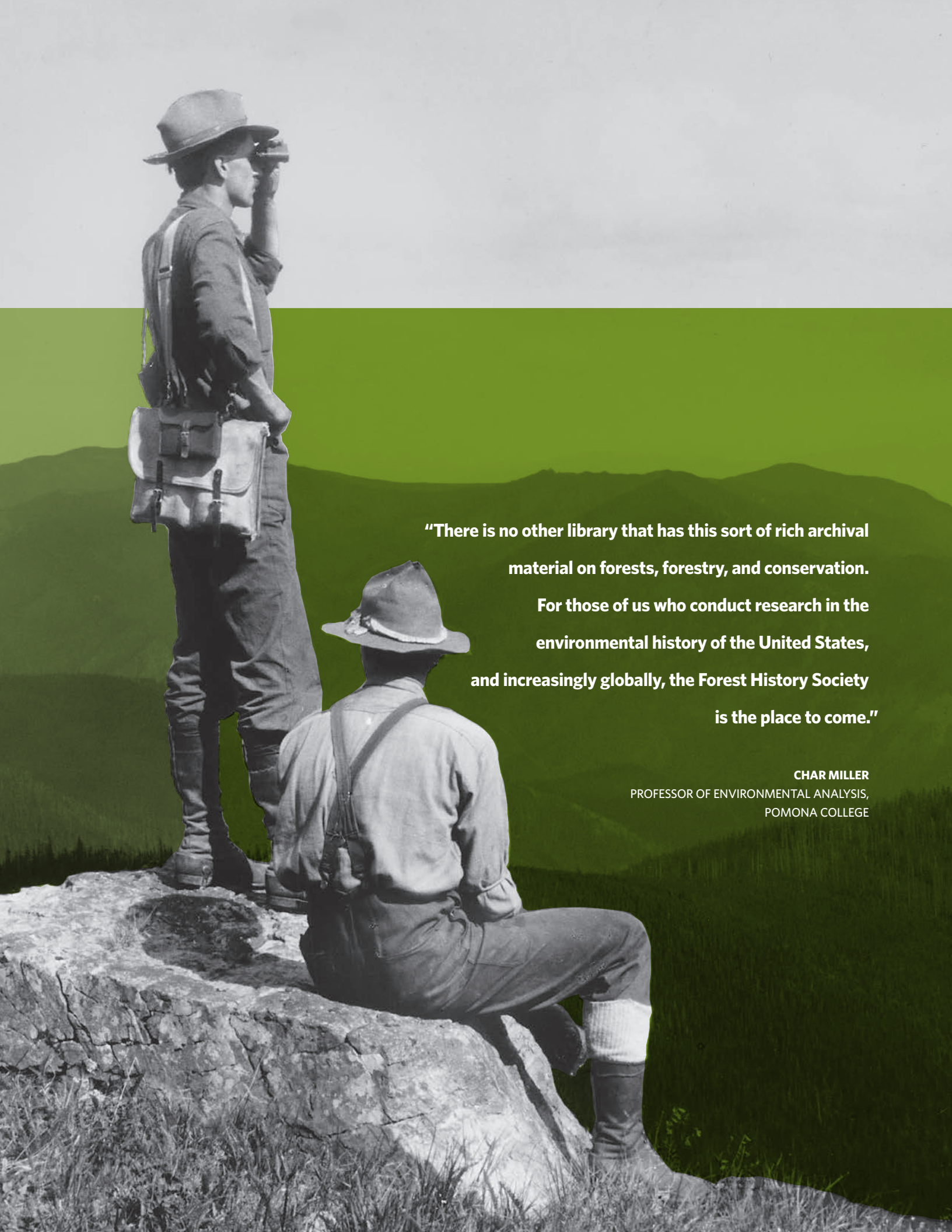
The Alvin J. Huss Archival Collection includes the records of the American Tree Farm System, the Society of American Foresters, the National Forest Products Association, and the American Forestry Association—the oldest citizen’s conservation group in the U.S., with records dating back to 1875. FHS maintains a collection of over 30,000 photographs, lantern slides, and films of early lumbering techniques, foresters at work, and policy makers in debate. In addition, the Society’s acclaimed oral history program has produced tapes and transcripts of more than 300 interviews that capture the personal perspective and experiences of public and private forestry leaders.

“The Society’s archives, books, journals, oral histories, and photographs constantly amaze. They are a treasure for journalists and have helped bring to life my magazine articles, book chapters, and public presentations.”

T. EDWARD NICKENS
OUTDOOR WRITER

AUTHOR OF *THE TOTAL OUTDOORSMAN MANUAL*





"There is no other library that has this sort of rich archival material on forests, forestry, and conservation. For those of us who conduct research in the environmental history of the United States, and increasingly globally, the Forest History Society is the place to come."

CHAR MILLER
PROFESSOR OF ENVIRONMENTAL ANALYSIS,
POMONA COLLEGE

FHS LIBRARY: *Guiding Discovery*

As the only specialized library focused on forest history, the Forest History Society is the best place to begin any research endeavor on this subject. In addition to more than 11,000 books, the Society's Carl A. Weyerhaeuser Collection includes journals, historic pamphlets, newsletters, corporate reports, and other literature spanning a broad range of topics.

The library and archive work in tandem, and scholars find that even a casual glance through the stacks can result in discoveries that may lead their research in new directions. The Society's grant program helps support travel for researchers to work onsite, allowing them access to its wide-ranging resources all in one place. The FHS staff are exceptionally knowledgeable and answer inquiries from scholars and researchers, authors and journalists, scientists and historians worldwide.

"Having ready access to a comprehensive collection of forestry's history that is supported by a tremendously responsive staff is invaluable. From high school essays through higher level research, there is something in the FHS library for everyone. FHS is the finest example of a nonprofit designed to aid industry, provide service, and preserve history."

KURT PREGITZER
DEAN OF THE COLLEGE OF NATURAL RESOURCES,
UNIVERSITY OF IDAHO





"I often tell my students that the Environmental History Bibliography is the litmus test for any topic in environmental history: if they can't find sources on the FHS web databases, their topic isn't doable. It's a wonderful resource."

NATHAN CLARKE

ASSOCIATE PROFESSOR OF HISTORY, MINNESOTA STATE UNIVERSITY MOORHEAD

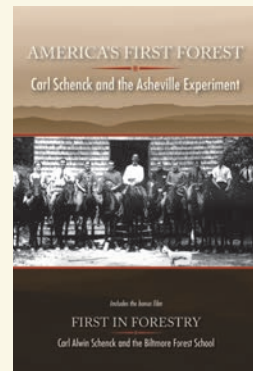
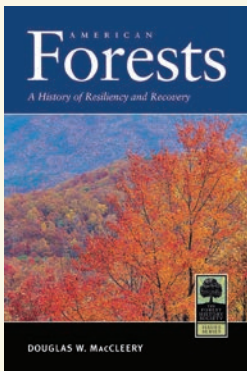


FHS PUBLISHING: *Advancing Scholarship*

The Forest History Society has advanced scholarship in the field by consistently publishing books, including Douglas MacCleery's *American Forests: A History of Resiliency and Recovery*, the definitive primer for general audiences for over 22 years. The Society also publishes the *Forest History Today* magazine and, since 1957, publishes the longest running peer-reviewed academic journal in the field, now entitled *Environmental History*. Its Issues Series books provide a historical context for contemporary natural resource issues. FHS also expands scholarship with its dynamic dialogs on the award-winning blog, *Peeling Back the Bark*.

The Forest History Society also makes its resources available to students, teachers, and other educators, for classroom use and beyond. The Society's free middle-school curriculum, *If Trees Could Talk*, teaches students about the environment and how to think critically by considering historical and social contexts.

In 2016, the FHS completed a PBS documentary about the early roots of conservation in the United States. Nominated for a Regional Emmy Award, *America's First Forest* is estimated to have reached nearly 2 million viewers via public television across 43 states and the World Channel, as well as college campuses and film festivals nationwide.





"Canada was built on fur and forests. Early banking, railroads, and the development of towns were influenced by the forest/lumber sector. Understanding our history and the importance of forests in that history is central to who we are today."

GLENN MASON
ASSISTANT DEPUTY MINISTER
GOVERNMENT OF CANADA,
NATURAL RESOURCES

FHS GLOBAL RESOURCES: *Enabling Worldwide Access*

The Forest History Society's resources are expertly catalogued and cross-referenced, contributing greatly to the research value of its library and archives. The Society's extensive collections continue to grow each year, and making these resources broadly accessible through digitization and web-based outreach is both a priority and challenge.

Currently, the FHS research portal has over 45,000 annotated citations, accessible through a content management system allowing users "one-stop searching" across varied content types. Over 23,000 photos are accessible electronically. People from all over the world are exploring these unique resources through the Society's social media communications and website www.foresthistory.org, which generates seven million page-views annually, with nearly one million unique visitors actively searching the site each year.

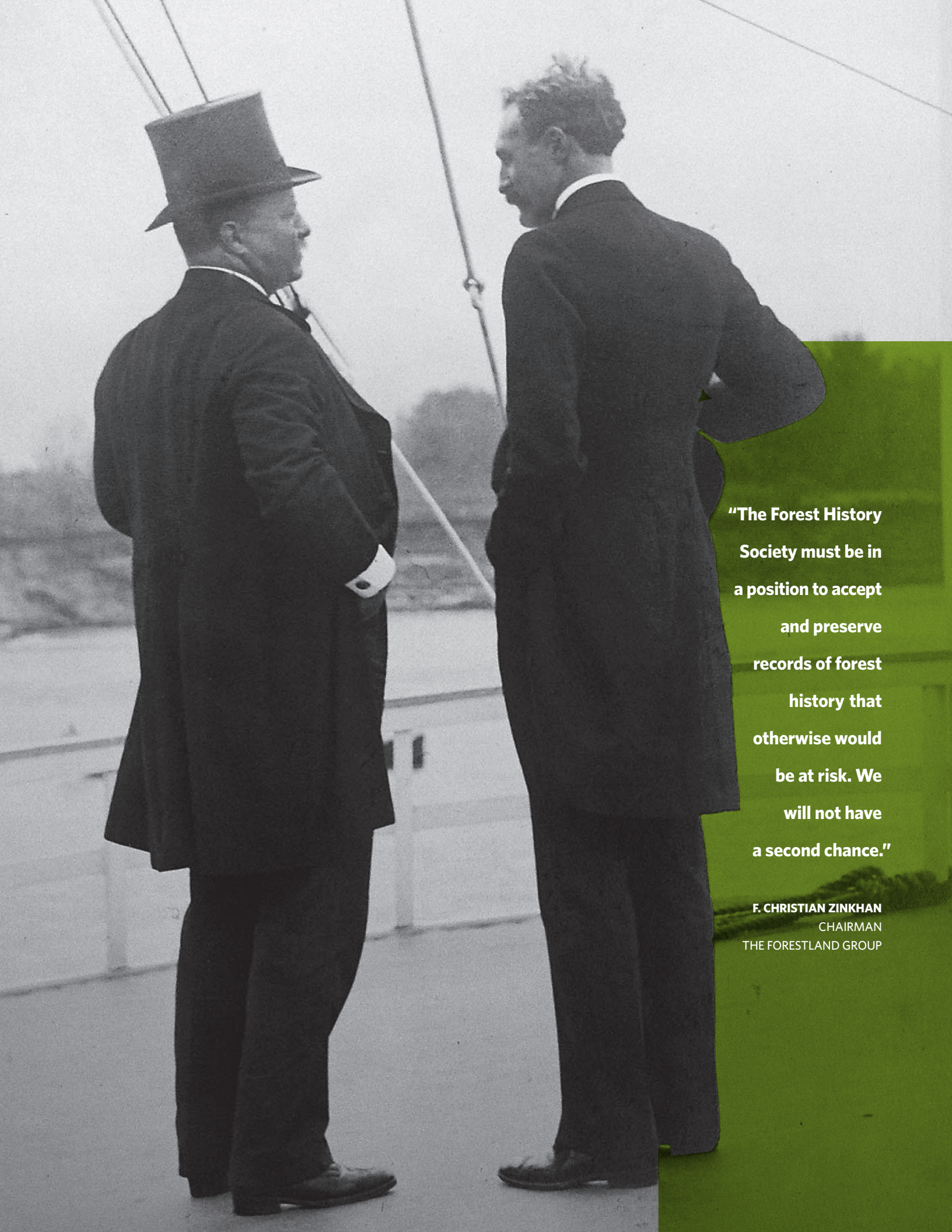
Still, FHS's resources and capacity for digitization cover just a fraction of the need. The Society's long-term digitization plan includes electronic transfer of its oral history recordings, maps, rare documents, and the bulk of its archival collections to make these materials accessible to users around the world.

"As a founding member of the International Consortium of Environmental History Organizations, the Forest History Society helps institutions and individuals worldwide work in a transdisciplinary manner, promoting mutual communication, cooperation, and collaboration."

LIBBY ROBIN

FORMER PRESIDENT, INTERNATIONAL CONSORTIUM OF ENVIRONMENTAL HISTORY ORGANIZATIONS





"The Forest History Society must be in a position to accept and preserve records of forest history that otherwise would be at risk. We will not have a second chance."

F. CHRISTIAN ZINKHAN
CHAIRMAN
THE FORESTLAND GROUP

A BUILDING *from the Past* WILL NOT MEET *the Needs of the Future*

The Forest History Society currently occupies a 6,000-square-foot, 1950s-era building in Durham, North Carolina, where it has operated since 1985. When the current headquarters building was purchased, it was the Society's first home of its own. FHS's visionary leaders and supporters had prepared the organization for the next 30 years.

Today the Society uses every inch of its building's tight quarters and is challenged to accommodate a library, archives, a reading room, a staging area for receiving and processing materials, storage for books, and work space for staff, volunteers, interns, and visitors. An electrical fire in fall 2013 highlighted the vulnerability of the Society's irreplaceable resources and the critical need for new facilities.

There is more to the story than the Society simply outgrowing its space. FHS has so successfully met its mission over the past decades that it now has growing pains of a different nature. While more space is required for new incoming collections, equally essential to the Society's work is sufficient dedicated space for processing collections and transferring many different forms of materials to the electronic formats that serve digital users around the world.

Other functional space is also required to conduct oral history interviews and to engage local and global audiences.





"The Forest History Society's new home will be a remarkable focal point for those who value forest history, and an important destination for those who will value it in the future."

DOUG DECKER
DIRECTOR, EXECUTIVE
SEMINAR PROGRAM
PORTLAND STATE UNIVERSITY

BUILDING ON HISTORY: *Shaping the Future*

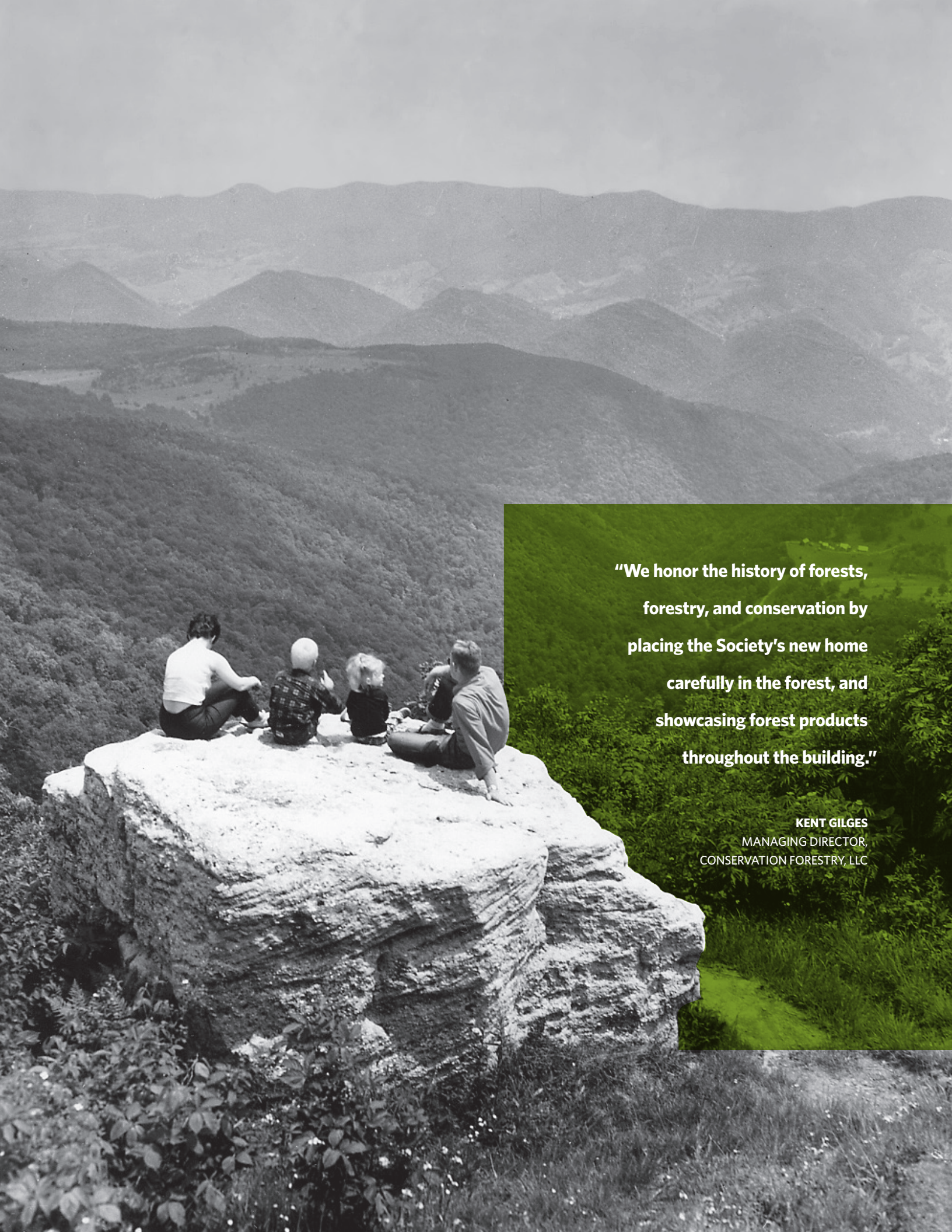
Once again the Society's leaders look to the future. In 2014, the board of directors approved a plan to construct a 16,000-square-foot state-of-the-art facility that will enhance the Society's capabilities to preserve and share its invaluable resources with the world in three areas:

Library, Archives, and Research. Expanding the physical presence of the archives and library will allow the Society to accept new valuable collections, creating a more comprehensive library on forest and conservation history. The updated facilities will also include state-of-the-art flexible shelving, security, and data protection systems. A central reading room with digital support for on-site researchers will make their visits more productive and will increase the use of FHS collections.

Processing, Restoration, and Digitization. These fundamental behind-the-scenes activities are the keys to success for the Society's future. In addition to loading areas and separate rooms for hands-on organization of collections, there will be dedicated areas for electronic digitization, handling and viewing maps, conducting oral histories, accessing historical collections, and restoring rare materials. These areas are essential for making information easy to find and available electronically to the global audience.

Interdisciplinary Collaboration and Community Outreach. As it has for decades, the Society will continue to bring together scholars from diverse fields to study the relationships of people and forests through time. With an emphasis on interdisciplinary study, the Society's new facility will provide the tools and space essential for scholarship and exchanges of ideas, perspectives, and methodologies. The new headquarters will include space and technology, not currently available, to host programs involving distance learning and global collaboration, as well as new opportunities to engage the local community in conversations about forest and conservation history.





**"We honor the history of forests,
forestry, and conservation by
placing the Society's new home
carefully in the forest, and
showcasing forest products
throughout the building."**

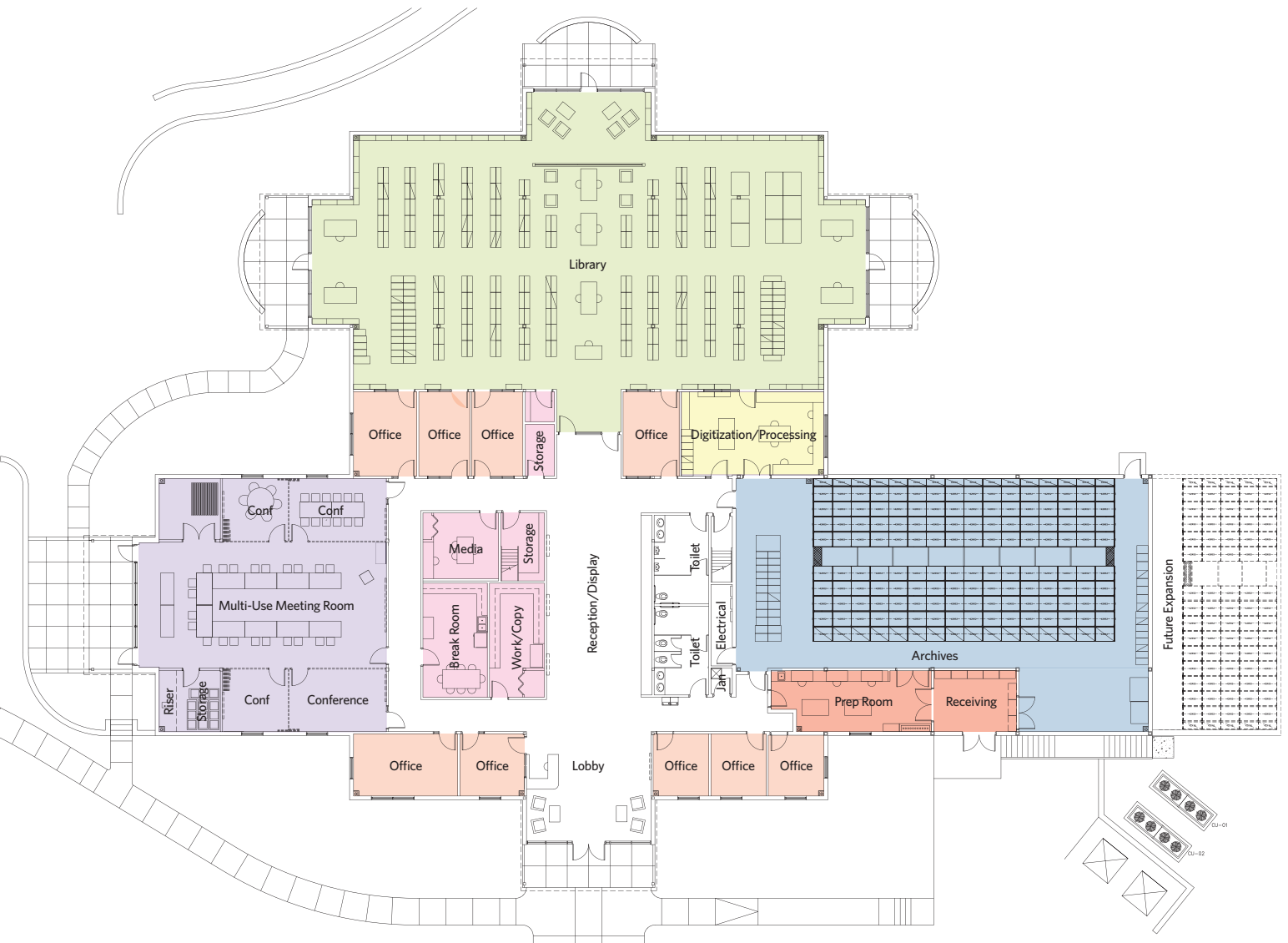
KENT GILGES
MANAGING DIRECTOR,
CONSERVATION FORESTRY, LLC

THE SITE

Anticipated to open in 2018, the Society's future headquarters will be located on an 8.6-acre wooded tract of land purchased from Duke University that offers an ideal location with close proximity to three major research universities. The new location will substantially increase the Society's visibility and accessibility within the local and regional community.



NEW FHS FLOOR PLAN



“Frederick Weyerhaeuser said his business decisions were made not for his children, but for his children’s children. His grandchildren, in turn, helped establish what is now the Forest History Society as a free public scholarly resource for all. Your investment in the Building on History campaign will ensure that these resources are made available for future generations.”

EDWARD W. PHARES
FORMER TRUSTEE, WEYERHAEUSER FAMILY FOUNDATION
BUILDING ON HISTORY CAMPAIGN CO-CHAIR

THE BUILDING *on History* CAMPAIGN

In the forest, when a “limiting factor” is removed, the trees grow stronger and produce more. During the last 70 years, the Forest History Society has achieved an international reputation for its contributions to forestry and conservation. The **Building on History** campaign will allow the Society to overcome its primary limiting factor—an outdated facility—in order to transform the way the Society works and contributes to the work of others for the next 70 years and beyond.

Removing limiting factors is a necessary part of the Society’s plan for stewarding its resources carefully in order to remain at the forefront of forest and conservation history. The goal of the **Building on History** campaign is to secure \$6.325 million to construct and furnish a state-of-the-art facility.

Through your support, the new facility will:

- Expand library and archival space with reading areas for on-site visitors;
- Provide dedicated areas for processing, restoring, and digitizing more of the Society’s extensive holdings and conducting oral history interviews to share with users on- and off-site; and
- Incorporate technologically-advanced multipurpose conference rooms for symposia, film screenings, and other events for local, regional, and global collaboration.

The **Building on History** campaign will not only change where we work, but will transform how we work. The new facility will represent much more than bricks and mortar—it will be a virtual academic and cultural hub connecting the past, present, and future by putting history to work. Your investment will enable the Society to:

- Guarantee a long-term safe haven for records of forest history;
- Broaden global access to paper and digital records, ensuring they are available to current and future generations; and
- Advance interdisciplinary research and dialogue about forest and conservation history and its impact on society.





**"The Forest History Society
has done so much with so little
for so long. With a more spacious
and technologically-advanced
facility, the sky is the limit for FHS's
ability to expand worldwide accessibility
to the Society's treasured resources."**

L. MICHAEL KELLY
CHAIRMAN, FOREST INVESTMENT ASSOCIATES
BUILDING ON HISTORY CAMPAIGN CO-CHAIR

JOIN THE BUILDING *on History* CAMPAIGN

Now is the time to preserve new collections as organizations, corporations, and individuals move to digital record-keeping. Now is the time to advance our capabilities in digital preservation. And now is the time for a thoughtful, well-planned commitment to advance the Society's ability to take advantage of the innovative technologies, capabilities, and opportunities for collaboration.

We invite you to join Forest History Society board members and other leaders in the forest and conservation communities in supporting the **Building on History** campaign. We all have a stake in our shared forest heritage.

FUNDING THE NEW FACILITY

Philanthropic Gifts and Pledges	\$5,500,000
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Sale of Existing Property and In-kind Donations of Construction Materials	\$825,000
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ANNUAL SUPPORT

Maintaining and sharing the Society's unique collections, publications, and collaborative learning opportunities requires technological resources and skilled staff. As you consider a commitment to the **Building on History** campaign, we hope you will also invest in our ongoing programs and operating needs through a gift to the Annual Fund.

The Forest History Society brings history to life. Annual supporters ensure that our library, archives, and reference staff remain free public resources. Annual supporters also help us to offer fellowships, publishing awards, and travel grants, and to create award-winning books and films about forest and conservation history.



“The Forest History Society has always been known for its nimble and efficient management of its own resources.

As it expands into new areas as a result of new needs and new opportunities, FHS remains firmly committed to increasing literature and scholarship about how forests have been used and conserved, and in helping to communicate the results of past practices and decisions to the public.

It’s that kind of information that will help us shape a future we’ll be proud to leave to the next generation.”

WILLIAM BAUGHMAN
FORMER VICE PRESIDENT, WESTVACO

Contributions are tax-deductible to the full extent allowed by law.

Financial information about the Society is available at Guidestar.org and from the North Carolina Solicitation Licensing Branch at (888) 830-4989.



FOREST HISTORY
Society

Visit the Forest History Society website
to read more about our holdings, staff, and programs:
www.foresthistory.org